



**UNIVERSAL HEARING CARE**

**Audiology and Hearing Aid Services**

5525 ETIWANDA AVE., STE 309 · TARZANA, CA 91356

# Live Well, Hear Well

“THOSE WHO HEAR LIFE,  
ENJOY LIFE MORE.”

## Happy Holidays!

On behalf of everyone at Universal Hearing Care, I want to wish you all the best this holiday season!

As we pause to give special attention to our blessings and give thanks, I want you to know how thankful I am for the loyalty and confidence you have shown in Universal Hearing Care. We appreciate you and will continue to provide you with the best care and service you deserve.

I have been in this industry for more than 30 years and have seen many changes in hearing aids - improved technology, wireless connections, smaller devices, even invisible however, I am troubled that hearing aids have become a commodity- a product that is just bought and sold.

At Universal Hearing Care, we provide hearing care to our patients, not just hearing aids. Aids are not simply devices that are purchased off the shelf, nor is hearing care something you purchase at a store or order via the internet.

Remember that the care, assistance, service, instruction, and maintenance go hand- in -hand with the purchase of hearing aids. Your ability to achieve the best possible hearing is worth more than buying a hearing aid “off the shelf”. Your hearing is precious and part of your overall well being.

Thank you for your continued trust and encouraging your friends and family to do the same.

Best,  
*Lisa Goldstein*  
Lisa B. Goldstein, M.A.

## Hearing Devices Merging with Today’s Technology

Life works better when the technologies that you depend on work seamlessly together. For example when your car links with your phone, allowing hands-free phone calls. A similar connectivity is now available for hearing aids. Hearing aid manufacturer ReSound has unveiled the LiNX hearing aid, an advanced device that connects with today’s Apple Technology.

LiNX hearing aids can be paired with Mac, iPhone, iPad, and iPod. This means Facetime, wireless-streaming apps, and much more are supported by the hearing aid’s stellar sound quality. Imagine that ... seamless hearing with your cell phone. Call now for more information.

## The Link Between Safety and Hearing

Your ears do more than just help you hear! According to researchers, individuals with just a mild, 25-decibel hearing loss were nearly three times more likely to have a history of falling. Every additional 10-decibels of hearing loss increased the chances of falling by 1.4. These findings were true despite differences in age, sex, race, cardiovascular disease, and vestibular function.

An individual who can’t hear well might not have a full grasp of his/her environment, making tripping and falling more likely. Let’s keep you safe.



**Call 818-345-3200**  
now to schedule an appointment.



PRSR FIRST  
CLASS MAIL  
US POSTAGE  
**PAID**  
HORSHAM PA  
PERMIT #90

Lisa B. Goldstein, M.A.  
Judy Hodosh, M.A.

5525 ETIWANDA AVE., STE 309  
TARZANA, CA 91356

www.universalhearingcare.com

**818-345-3200**

“YOUR SATISFACTION IS  
OUR #1 CONCERN.”

## 2-DAY SPECIAL EVENT

Date: December 3rd & 4th

- Risk Free 30-Day Trial!
- Free Lyric Screening!

CALL 818-345-3200 today!

Wondering if ReSound LiNX hearing aids are right for you? See and hear for yourself. We're inviting you to come in for a no-obligation consultation in our office. You'll learn more about this latest innovation from ReSound and experience firsthand how you can become more connected to life.

**\$500 off**

the purchase of 2 Resound Linx 9

Expires: 12/31/2014

**LYRIC 30-DAY RISK  
FREE TRIAL**

Expires: 12/31/2014

## How many of your friends and family can benefit from better hearing?

We care about helping the community stay actively connected to life through better hearing. We believe anyone over the age of 55 should have their hearing checked every year as part of their overall wellness. Please join us in spreading the word.

**For every referral you provide, we will enter you in a monthly drawing for a chance to win a \$50 gift card to a local restaurant.**

Shouldn't everyone be able to hear just as well as you do now? Spread the word about the better hearing you received from Universal Hearing Care!